



Marketing Catalogue
2022

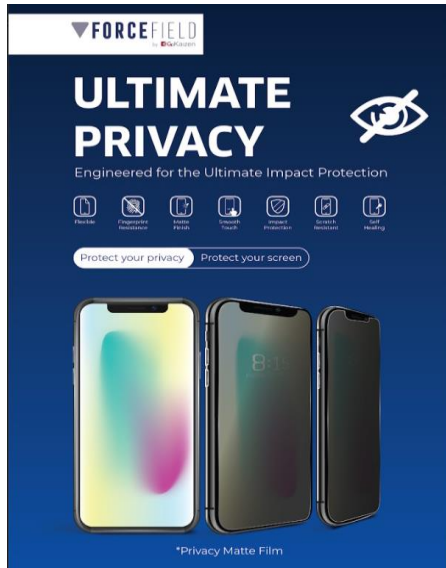


This catalogue gives you ideas and resources to assist you in your promotional activities for GoKaizen brand as well as your own brand under our GoKaizen Enabling Solution.

Furthermore, we offer tailor made design services upon request. Translation in different languages is available.

Let's explore to get the most ideal one for your marketing promotion.

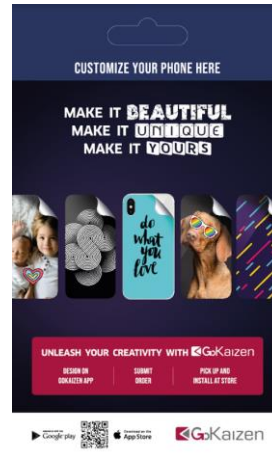
Please feel free to obtain more design templates by contacting us at info@gokaizen.com, or contact our sales team at sales@gokaizen.com for purchasing purpose



Leaflet

Size: 4” x 8”

Several leaflets design in vertical and horizontal printing. Contains products introduction and usage. You can have double sided printing for different languages or other promotional purposes.



Shelf Hanger

Size: 4" x 8"

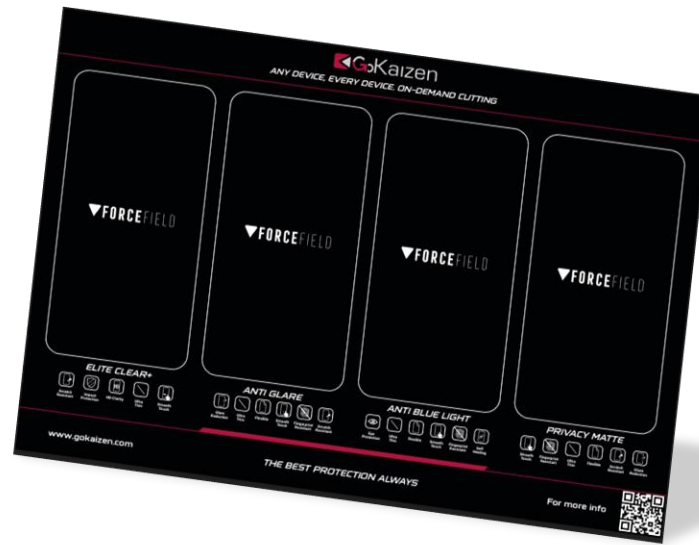
Several designs are available for different products. To be placed on the shelves near the mobile devices. Attract sales opportunities while selling mobile devices.



Poster

Size: 11” x 17” (Small), 18” x 24” (Medium), 24” x 36” (Large)

Poster is an effective tool to promote a product in public space. It is eye-catching so that your customer can be alerted to the product easily. Several designs are available in GoKaizen Marketing library.



Product Display Stand

Size: 18” x 11”

This stand enables you to display 4 different types of screen protection film at the same time. With this display stand, your customer can have a visual comparison and make decision on buying a suitable one.

Made of Acrylic material, it is easy to clean and maintain.



Product Counter Display Stand

Size: 11” x 4”

To display each product separately. During promotional period, it is important to get customers’ attention to boost sales.

Made of Acrylic material, it is easy to clean and maintain.

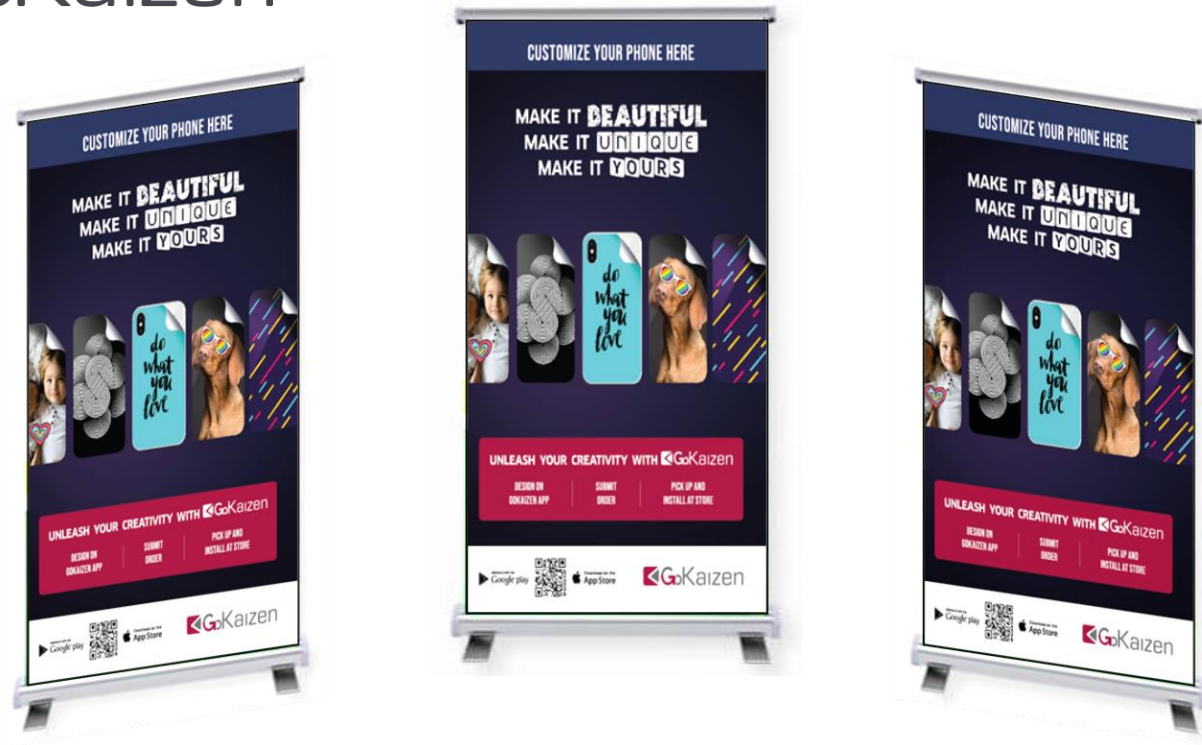


General Display Stand (Acrylic)

Size: 18" x 11"

The stand enables you to display the product information and its benefits. Two sides help to display two promotion items or languages in one stand.

Made of Acrylic material, it is easy to clean and maintain.



Pull Up Banner

Size: 23” x 69”

During promotional period, pull up banner is the most appropriate marketing material to display at the front door. It attracts customers’ attention from a far distance.



Window Decal Stickers

Size: 5" x 7" / 5" x 5"

Window decal sticker is an ideal window promotional tool. It is semi-permanent and could be replaced or removed whenever you wish. Your customers would easily know that you are an authorized dealer.



 The Best Screen Protection Always

Display Counter Decal Stickers

Size: 2" x 28"

Specially made for display counter. It is semi-permanent and able to be replaced or removed whenever you wish. It would not cover the products on display, but it would attract customers to stay 3-5 seconds longer in front of the display counter.



Promotional Wobblers

Size: 2" x 2"

Wobblers can be attached on the display devices. It is eye-catching, helps to influence shoppers' buying decisions and drive more sales.



T-shirt - Polo

Size: S/M/L/XL/XXL

Made of 100% Cotton. All staff that wear the same uniform look professional to the public and helps promote team spirit. This casual wear enables customer to identify a retail assistant easily.



Hat/Cap

Size: Free (Adjustable)

Sporty looking design. Retail assistants wearing these caps will help your customer to know immediately who they can look for further assistance.



Sewing Badges

Size: 3" x 1"

Badges can be sewed on the clothes and cloth accessories. It can be easily removed in case it is no longer needed.



Accessories - Wristband

Wristband is a trendy looking accessory that can be put on/taken off easily in seconds.

Wristbands are growing in popularity as a method of brand identification and promotional icons.



Name Tag / Neck Strap

Assist customers to identify retail assistants by name. It also helps to increase employee affinity.



Certificate of Completion

Size: 8" x 11.5" (A4)

Certificate of Completion is available to be presented to an employee upon completion of GoKaizen training. These can be prepared by using our template. Just fill in the participants name and you can get the certificate printed out within a minute.



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